

## Career Guidance Seminar

A seminar held at college to shed light on the plethora of career options available to B.Com graduates. The seminar, titled "Career Guidance in Commerce & Management," aimed to equip students with the knowledge and resources necessary to navigate their post-graduation journey. The seminar explored some of the most popular choices and considerations for graduates:



### Traditional Fields:

- **Accounting & Finance:** This core area offers roles like accountant, tax consultant, financial analyst. Pursuing professional certifications like CA (Chartered Accountant) or CFA (Chartered Financial Analyst) can enhance your profile.
- **Banking:** B.Com graduates are well-suited for bank PO (Probationary Officer) exams, leading to careers in loan management, wealth management, and customer service.
- **Company Secretary (CS):** This specialized path equips you for governance and compliance roles within companies.

### Emerging Avenues:

- **Management:** An MBA (Master of Business Administration) post-graduation opens doors in areas like marketing, human resources, and operations management.
- **Data Analytics:** With the growing importance of data, B.Com graduates can leverage their analytical skills in business intelligence and financial modeling roles.
- **Digital Marketing:** The digital landscape offers exciting opportunities in social media marketing, content creation, and search engine optimization (SEO).



The seminar on career options after B.Com proved to be a valuable resource for students. It provided a comprehensive overview of available paths, highlighted essential skills, and offered guidance for navigating the job market.