



St. Vincent College
(Affiliated to Savtribai Phule Pune University)
Pune -411037

Title of the Event	College Mobile app registration drive		
Date of the Event	8th April 2025	Place of the event	St. Vincent College
Objectives of the Event	- To ensure maximum registration and onboarding of students and staff on the “college.dev” app for improved institutional communication. - To promote digital literacy and introduce a structured, categorized alternative to informal WhatsApp communication channels.		
Name/s of the Resource Persons	Dr. Franklin Salvi		
A short narration of the program			
On 8th April 2025, St. Vincent College, Pune conducted a focused and well-organized App Registration Drive to ensure the successful onboarding of students and staff onto the newly launched college communication app – “college.dev.” This drive was a follow-up to the training session held on 5th April, and was spearheaded by the Students' Council in collaboration with the College Administration. The purpose of the app is to streamline college communication by reducing dependency on WhatsApp groups and ensuring that announcements, timetables, notices, event updates, and circulars are organized, targeted, and efficiently delivered to the relevant users. The drive was conducted across various departments, classrooms, and common areas including the library, computer lab, and administrative block. Student volunteers, trained during the earlier session, assisted fellow students and staff members with downloading, registering, and navigating the app. Dedicated help desks were set up where QR codes were displayed for easy access to the app’s download page. Volunteers offered real-time technical assistance and guidance in multiple languages to ensure inclusivity and ease of understanding. The drive ensured that all users were able to register under appropriate user categories (such as FY, SY, TY students of Arts & Commerce Science, and staff), thereby allowing for precise delivery of notifications and avoiding information overload. Several participants appreciated the app’s categorization feature, which allowed for departmental, event-specific, and examination-related notifications to be accessed in a structured format.			



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Post-registration, feedback was collected from participants regarding the app's user interface and potential improvements. The response was overwhelmingly positive, with many students expressing relief at the reduced confusion caused by scattered and untraceable messages on multiple WhatsApp groups. Faculty members, too, acknowledged the app as a much-needed institutional communication tool, especially for academic scheduling, notices, and urgent announcements.

The drive concluded successfully with nearly 90% of the college community registered on the platform. The Principal, Dr. Anil Adsule, commended the efforts of the Students' Council and IT Cell, calling the initiative a milestone in the college's journey towards digital transformation and administrative efficiency. He further encouraged all departments to begin full-scale communication through the app from the upcoming academic week.

This App Registration Drive not only marked a step forward in digital innovation at St. Vincent College but also reflected the power of student-led initiatives in transforming institutional practices through responsible use of technology.

Name of the Collaborating Agency	Students Council of St. Vincent College.
Learning Outcomes of the Event for the Participants	Learning Outcomes of the Event for the Participants: • Participants learned how to independently register and navigate a professional academic communication platform. • Student volunteers gained practical experience in organizing digital initiatives, peer-support facilitation, and teamwork.
Learning Outcomes for the Organizing team	The organizing team, comprising members of the Students' Council and administration, gained practical experience in coordinating a large-scale, campus-wide digital onboarding initiative.
No. of Participants	Students of St. Vincent College
Faculty in Charge	Dr. Franklin Salvi
Documents Attached	1. Attendance Sheet 2. Geotag photographs 3. Resume of resource persons if any 4. Copy of remuneration paid if any 5. Notice of the event 6. Thank you letter to the resource persons



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Photographs

