



St. Vincent College
(Affiliated to Savitribai Phule Pune University)
Pune -411037

Title of the Event	TNS Placement drive					
Date of the Event	5th June 2025	Place of the event	St. Vincent College			
Objectives of the Event	The TNS Placement Drive ("Campus to Tech-enabled Financial Careers Career Fest 2024–25") aimed to bridge academic learning with industry demands by connecting students to career opportunities at the intersection of finance, technology, and digital services, while emphasizing the importance of digital literacy, adaptability, and soft skills in the modern job market.					
Name/s of the Resource Persons	Dr. Gilbi John, Resource persons from TNS foundation					
A short narration of the program						
Introduction On 5th June 2025, St. Vincent College successfully hosted the "Campus to Tech-enabled Financial Careers (C2FC) Career Fest 2024–25", a specialized placement drive organized by the TNS India Foundation. The event served as a strategic platform to connect undergraduate students with emerging career opportunities at the confluence of finance, digital technology, and customer-centric service ecosystems. Reflecting the college's ongoing commitment to fostering industry-aligned employability, the drive welcomed over 90 students—primarily from St. Vincent College, with additional participation from peer institutions across Pune—underscoring the growing demand for structured pathways into tech-integrated financial services.						
Program Overview The event commenced with an orientation session led by representatives of the TNS India Foundation, who articulated the evolving landscape of financial services in India, increasingly driven by digital transformation, data analytics, and customer experience innovation. Emphasis was placed on the need for candidates to cultivate a balanced skill set encompassing domain awareness in finance, digital fluency, communication proficiency, and adaptive problem-solving. The selection process was designed to evaluate candidates holistically, comprising multiple stages including aptitude assessments, structured communication exercises, and personal interviews. This multi-tiered						



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approach ensured that both cognitive and interpersonal competencies were duly considered in alignment with industry expectations for entry-level roles in tech-enabled financial operations.

The atmosphere throughout the day remained professional yet encouraging, with students actively engaging in the process and demonstrating preparedness reflective of the college's emphasis on career readiness.

Significance and Institutional Collaboration

This placement drive exemplifies a meaningful academia-industry partnership, wherein the TNS India Foundation's focus on scalable, technology-driven financial inclusion aligns with St. Vincent College's mission to prepare socially conscious, future-ready graduates. The collaboration not only provided immediate employment opportunities but also exposed students to the competencies valued in contemporary service-sector roles—particularly those blending financial literacy with digital engagement.

St. Vincent College extends its sincere appreciation to the TNS India Foundation for conceptualizing and executing this initiative with clarity and purpose. The college reaffirms its commitment to facilitating such career-enabling engagements on a regular basis, recognizing their critical role in translating academic formation into professional opportunity.

Conclusion

The C2FC Career Fest 2024–25 stands as a testament to the potential of targeted industry collaborations in expanding student horizons beyond traditional career trajectories. By spotlighting roles that integrate finance with digital innovation, the event not only opened immediate employment avenues but also encouraged students to envision themselves as active participants in India's rapidly digitizing economic ecosystem.

St. Vincent College looks forward to deepening such partnerships in the future, ensuring that its graduates remain agile, informed, and equipped to thrive in an increasingly interdisciplinary professional world.

Name of the Collaborating Agency	TNS foundation
Learning Outcomes of the Event for the Participants	Students gained clarity on the competencies required for tech-enabled financial roles, experienced a realistic multi-stage recruitment process, and developed greater



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	awareness of evolving career pathways that integrate domain knowledge with technological proficiency.
Learning Outcomes for the Organizing team	The St. Vincent College placement and coordination team strengthened its capacity to facilitate high-impact industry-academia partnerships, streamline end-to-end placement logistics, and align institutional career development initiatives with dynamic sectoral needs.
No. of Participants	90+ participants
Faculty in Charge	Dr. Gilbi John
Documents Attached	<ol style="list-style-type: none">1. Attendance Sheet2. Geotag photographs3. Resume of resource persons if any4. Copy of remuneration paid if any5. Notice of the event6. Thank you letter to the resource persons