



**St. Vincent College**  
**(Affiliated to Savtribai Phule Pune University)**  
**Pune -411037**

Title of the Event	Seminar on Entrepreneurship by Action DNA		
Date of the Event	7th August 2025	Place of the event	St. Vincent College
Objectives of the Event	The seminar aimed to introduce commerce students to the fundamentals of entrepreneurship, foster an entrepreneurial mindset, and highlight practical pathways to self-employment by exploring business ideation, market validation, and available support systems in today's economy.		
Name/s of the Resource Persons	Ms. Damini Gaikwad from Action DNA		
A short narration of the program			
<b>Seminar on Entrepreneurship by Action DNA</b> <p>On 7th August 2025, a Seminar on Entrepreneurship was organized for commerce students of St. Vincent College, Pune, by Action DNA, a training and development organization specializing in skill-building and entrepreneurial education. The session was conducted to expose students to the fundamentals of starting and managing a business, with a focus on practical knowledge, mindset development, and real-world challenges faced by entrepreneurs. The resource person for the seminar was Ms. Damini Gaikwad, a program facilitator from Action DNA, who has experience in conducting career-oriented workshops for undergraduate students.</p> <p>The seminar took place in the college auditorium and was attended by students from F.Y.B.Com and S.Y.B.Com. It began in the morning and lasted for approximately two hours. Ms. Gaikwad opened the session by discussing the difference between traditional employment and entrepreneurship, highlighting the growing relevance of self-employment and startups in the current economic scenario. She explained key concepts such as identifying business opportunities, market research, customer validation, and the importance of solving real problems through a product or service.</p> <p>The session included a breakdown of the components of a basic business model, including target audience, pricing, competition, and revenue generation. Ms. Gaikwad used simple language and related examples, such as local small businesses and youth-led startups, to make the content accessible. She also emphasized</p>			



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soft skills like resilience, adaptability, time management, and networking, which are essential for running a successful venture.

Students were encouraged to think about their own interests and how they could be turned into potential business ideas. A short interactive activity was conducted where small groups discussed hypothetical business scenarios and presented their solutions. This helped students apply the concepts in a practical setting and sparked engagement.

The seminar also touched upon government schemes and funding opportunities for young entrepreneurs, as well as the role of digital platforms in marketing and sales. Ms. Gaikwad clarified common misconceptions—such as the need for large capital to start a business—and highlighted the possibility of beginning with minimal investment and scaling gradually.

The seminar was informative and structured, with a clear objective of building entrepreneurial awareness among commerce students. While not all students may pursue business ownership, the session helped broaden their understanding of career possibilities beyond conventional jobs. Based on feedback, the college plans to organize follow-up sessions on business plan writing and digital entrepreneurship in the coming months.

Name of the Collaborating Agency	Action DNA
Learning Outcomes of the Event for the Participants	Students gained foundational knowledge of business models, customer-centric problem solving, and essential entrepreneurial skills such as resilience and adaptability; they also learned about low-cost startup strategies, government schemes, and digital tools—broadening their perspective on career options beyond traditional employment.
Learning Outcomes for the Organizing team	The organizing faculty identified strong student interest in hands-on entrepreneurial training, validated the need for ongoing skill-based workshops, and laid the groundwork for future sessions on business planning and digital entrepreneurship in collaboration with Action DNA.
No. of Participants	Undergraduate students from F.Y.B.Com and S.Y.B.Com.
Faculty in Charge	Dr. Radhakrushna Thange
Documents Attached	1. Attendance Sheet 2. Geotag photographs



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	<ol style="list-style-type: none"><li>3. Resume of resource persons if any</li><li>4. Copy of remuneration paid if any</li><li>5. Notice of the event</li><li>6. Thank you letter to the resource persons</li></ol>
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**Photographs**