



St. Vincent College
(Affiliated to Savtribai Phule Pune University)
Pune -411037

Title of the Event	Seminar on “Understanding the Stock Market: Pathways to Financial Literacy and Investment”		
Date of the Event	4th March 2025	Place of the event	St. Vincent College, Pune
Objectives of the Event	The seminar aimed to enhance financial literacy among commerce undergraduates by providing a clear, structured understanding of stock market fundamentals, investment principles, and regulatory frameworks. It sought to dispel myths, promote responsible investing, and connect academic knowledge with real-world financial decision-making.		
Name/s of the Resource Persons	Dr. Gilbi John		
A short narration of the program			
Seminar on “Understanding the Stock Market: Pathways to Financial Literacy and Investment” In alignment with the institution’s commitment to fostering domain-specific competence, financial awareness, and real-world readiness among students, St. Vincent College successfully conducted a specialized seminar titled “Understanding the Stock Market: Pathways to Financial Literacy and Investment” on 4th March 2025. The event was conceptualized and led by Dr. Gilbi John, esteemed faculty member of the Department of Commerce, whose vision was to demystify capital market dynamics for undergraduate commerce students and equip them with foundational knowledge essential for both academic advancement and informed personal finance decisions. The seminar formed an integral part of the college’s co-curricular enrichment strategy, directly supporting the National Education Policy (NEP) 2020’s emphasis on multidisciplinary exposure, practical learning, and financial empowerment. Held in the college’s main auditorium, the seminar attracted enthusiastic participation from students across all undergraduate commerce programmes. The session was structured as an immersive, interactive lecture-workshop hybrid, blending theoretical frameworks with contemporary market realities. Dr. John commenced with a historical overview of stock exchanges in India, elucidating the evolution of regulatory mechanisms under SEBI, the structure of primary and secondary markets, and the roles of key participants such as brokers, investors, and depositories. He then transitioned into practical concepts—including fundamental and technical analysis, risk diversification, portfolio construction, and the ethical dimensions			



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of investing—using real-time case studies, simplified visual aids, and relatable analogies to ensure accessibility for beginners.

A distinctive feature of the seminar was its strong emphasis on responsible financial citizenship. Dr. John cautioned against speculative trading and highlighted the importance of long-term planning, goal-based investing, and digital safety in an era of app-based trading platforms. He also addressed common misconceptions—such as equating the stock market with gambling—and underscored its role as a legitimate instrument for wealth creation and economic participation. To reinforce learning, a live demonstration of a mock trading interface was conducted, allowing students to observe how market orders, stop-losses, and candlestick charts function in practice.

The session concluded with an open Q&A segment, during which students posed thoughtful questions on topics ranging from mutual funds and IPOs to career opportunities in finance and the impact of global events on market volatility. The high level of engagement reflected not only the relevance of the subject but also the effectiveness of the pedagogical approach in transforming a complex domain into an engaging and comprehensible learning experience.

This initiative significantly contributes to the holistic development of commerce students by bridging curricular gaps and cultivating essential life skills such as analytical reasoning, risk assessment, and economic awareness. It also aligns with broader institutional objectives of producing graduates who are not only academically proficient but also socially conscious and financially literate citizens. The seminar further strengthens the Department of Commerce's reputation for delivering value-added, industry-aligned education that prepares students for higher studies, professional certifications (such as NISM or CFA), and informed participation in the national economy.

Documentation of the event—including session slides, attendance records, student feedback summaries, and photographic evidence—has been archived for institutional review and accreditation purposes. Based on the overwhelming positive response, the department plans to institutionalize this seminar as an annual feature and expand it into a series covering allied domains such as fintech, behavioural finance, and sustainable investing.



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Through this meticulously curated academic intervention, St. Vincent College reaffirms its dedication to nurturing intellectually agile, ethically grounded, and future-ready graduates equipped to navigate the complexities of the modern financial world.

Name of the Collaborating Agency	St. Vincent College
Learning Outcomes of the Event for the Participants	Students gained practical insights into market mechanisms, portfolio diversification, and risk management, while developing critical awareness of ethical and strategic dimensions of investing. The session empowered them to make informed financial choices and consider career or certification pathways in finance with greater clarity.
Learning Outcomes for the Organizing team	The organizing faculty refined their ability to design and deliver domain-specific, application-oriented academic sessions that resonate with student needs. They also strengthened their capacity to translate complex financial concepts into accessible, engaging content—enhancing the department’s pedagogical repertoire and co-curricular impact.
No. of Participants	100+ Undergraduate students of St. Vincent College
Faculty in Charge	Dr. Gilbi John
Documents Attached	1. Attendance Sheet 2. Geotag photographs 3. Resume of resource persons if any 4. Copy of remuneration paid if any 5. Notice of the event 6. Thank you letter to the resource persons