



St. Vincent College
(Affiliated to Savtribai Phule Pune University)
Pune -411037

Title of the Event	Research Competition “Aavishkar”		
Date of the Event	3rd October 2024	Place of the event	Reading Room, St. Vincent College
Objectives of the Event	To find and foster innovation, creativity, and business acumen among students.		
Name/s of the Resource Persons	Dr. Kaptan, S.P.P.U		

A short narration of the program

The Entrepreneurship Development Cell (EDC) of St. Vincent College organized a Research Competition on 3rd October 2024, aimed at fostering innovation, creativity, and business acumen among students. The event provided a platform for students to present unique business ideas through presentations and posters, encouraging them to think entrepreneurially and develop solutions to real-world challenges.

The competition featured Dr. Kaptan from Pune University as the resource person, whose expertise in entrepreneurship and business development guided the students throughout the event.

Objectives of the Competition

The primary goals of the competition were:

- To encourage students to generate and develop innovative business ideas.
- To enhance research skills through practical applications in entrepreneurship.
- To provide mentorship and feedback from an expert resource person.
- To nurture an entrepreneurial mindset among students and promote problem-solving abilities.

Inaugural Session

The event began with a welcome address by the EDC Coordinator, followed by an introduction to the objectives of the competition. The EDC emphasized the importance of entrepreneurship in creating sustainable solutions for modern challenges and highlighted how research and innovation are key to developing successful business models.

The resource person, Dr. Kaptan, addressed the gathering with an inspirational talk on entrepreneurship. He shared insights on:

- The importance of innovation in entrepreneurship.
- The key traits of successful entrepreneurs, including resilience, creativity, and adaptability.
- Practical tips on how students can turn ideas into viable business ventures.

He also shared real-life examples of startups, providing inspiration for students to explore their entrepreneurial potential.



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Student Presentations and Poster Exhibition

The competition comprised two key segments:

1. Business Idea Presentations

In this segment, participating students gave individual or group presentations on their unique business ideas. Each presentation lasted for 10-12 minutes, followed by a Q&A session where the jury, led by Dr. Kaptan, provided feedback.

The business ideas spanned diverse sectors, including:

- Technology and Innovation (e.g., AI-based solutions for education and healthcare)
- Sustainable Businesses (e.g., eco-friendly packaging and waste management)
- Social Entrepreneurship (e.g., initiatives to empower marginalized communities)
- Tourism and Hospitality (e.g., experiential travel ventures)

The students were assessed on the following criteria:

- Originality and Feasibility of the Business Idea
- Research Depth and Market Analysis
- Financial Planning and Sustainability
- Presentation Skills and Innovation in Approach

2. Poster Exhibition

Simultaneously, a poster exhibition was held, where students displayed posters depicting their business ideas in a visually appealing manner. The posters included:

- Business Idea Summaries
- Market Research Insights
- Revenue Models
- Expected Social and Environmental Impact

The poster exhibition allowed other students and faculty members to interact with the participants and explore the creative business solutions being proposed.

Interaction and Mentorship

During the Q&A and feedback sessions, Dr. Kaptan provided valuable insights to help students refine their ideas. He discussed the challenges of entrepreneurship and suggested ways to overcome obstacles in areas such as market competition, funding, and scaling up. His practical feedback motivated participants to think critically about their ventures.

Prize Distribution and Closing Ceremony



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At the conclusion of the competition, winners were announced, and prizes were distributed in the following categories:

- Best Business Idea Presentation
- Most Innovative Business Idea
- Best Poster Design
- Sustainable Business Model Award

The Principal of St. Vincent College congratulated all participants and emphasized the importance of entrepreneurship in nation-building. He encouraged students to actively pursue entrepreneurial ventures and leverage the college's Entrepreneurship Development Cell for future guidance and support.

Outcome and Impact

The Research Competition provided an enriching platform for students to explore business ideas through research and innovation. The participants gained:

- Valuable feedback and mentorship from an industry expert.
- Hands-on experience in presenting ideas and conducting market research.
- A deeper understanding of entrepreneurship's role in economic development.

Many students expressed their intention to further develop their business ideas and explore possibilities for startup incubation through the college's EDC.

Name of the Collaborating Agency	Entrepreneurship Development Cell (EDC) of St. Vincent
Learning Outcomes of the Event for the Participants	The students got to experience and received appreciation and constructive criticism for their projects.
Learning Outcomes for the Organizing team	Ideas of Research and innovation were promoted
No. of Participants	30+ Students
Faculty in Charge	Dr. Radhakrishnan Thange
Documents Attached	1. Photographs

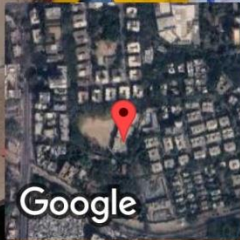


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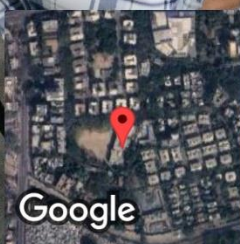
 **GPS Map Camera**

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